

IBERO Summer School 2023 - Course outline

Topic #1: Latin America in times of war: trade and diplomatic relations in the light of the Ukraine conflict

Course dates:

- May 29th – June 16th, 2023 ([3-week modality](#))
- May 29th – June 30th, 2023 ([5-week modality](#))

Application deadline: April 6th

Recommended arrival date: May 26th



Your host: Universidad Iberoamericana Mexico City (IBERO)

Universidad Iberoamericana is considered one of Mexico’s most prestigious universities, distinguished by its high academic standards and strong social commitment. The Mexico City campus is located within the Santa Fe business district (western part of town).



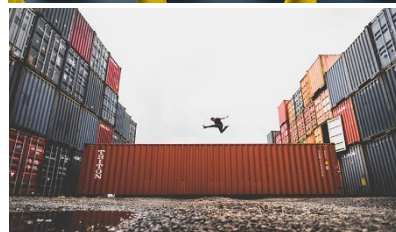
Course content: 3-week modality (May 29th – June 16th)

Part One: Core topic

The summer course provides a global overview of Mexico’s trade and diplomatic relationships with its main partners through a magnifying glass: the lack of strategy to face the consequences of the war in Ukraine towards the economic sanctions to Russia. Through this course, the students will understand how Mexico balances its relations between China and the US, but at the same time tries to take advantage of the opportunities of the supply chain challenges.

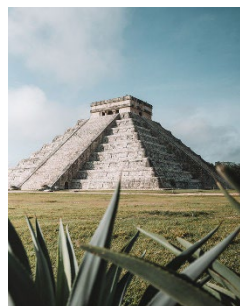
Syllabus:

1. Definition of Latin America
2. Latin America's and Mexico's political position towards the Ukraine-Russia conflict
3. Trading blocks in Latin America
4. Diplomatic relations in Latin America
5. Opportunities of doing business in Mexico and Latin America
6. Supply chains in Mexico and Latin America
7. Latin America between the US & China



Part Two: The Mexican context

The selected core topic of the summer course will be flanked by lectures on three central topics, that will give the students a profound understanding of the national and cultural background of the chosen subject. This insight will be a valuable addition to the learning outcomes, since it will allow contextualization of the more specific perspectives of the core course.

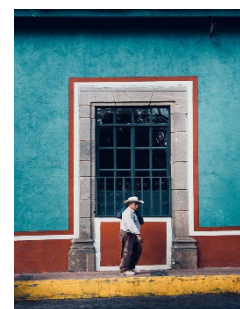


Topic #1: Mexican History

Mexican history includes the rise and fall of great civilizations, the dramatic collision and fusion of Spanish and indigenous cultures, and a revolutionary war that would change the political landscape of the country and renew its sense of cultural identity. Today Mexico is an important geographical, cultural and political bridge between the southern and northern part of the American continent, and its developments have great influence on the whole region.

Topic #2: Mexican Culture and Society

Mexican culture is a beautiful blend of the country's indigenous roots and its history of European conquest and colonization. Modern Mexican traditions are based on the distinct history of the country and its different regions, presenting a colorful variety of habits and societal expressions. The course will span the link between the country's history with current society, and how Mexican culture has influence on areas like Business, Arts, and International Relations.





Topic #3: Interculturality and Inequalities

Mexico is one of the world's most diverse countries, and understanding the faces of the "many Mexicos" will be an important learning goal of the summer course. Sharp contrasts between rich and poor define the country's identity – rural areas with no water or electricity supply contrast skyscraper-packed business districts. With 68 different indigenous languages still spoken in the country, native cultures play an important role in Mexico's society. The course will pay special attention to that topic.



Course content: Optional extension for a 5-week modality (June 19th – 30th)

Week One of the extension: Mexican Context #2

All international students who opt for the 2-week extension of the Summer School will dive even deeper into the Mexican context, and will gain a more profound understanding of the country and its circumstances. The first week of the extension will cover a variety of additional topics, each of them conducted by a different expert lecturer:

- **Mexico: Indigenous Topics.** Deeper insight into the indigenous cosmovision and societal challenges.
- **Mexico: Migrations Topics.** Mexico as source and as transit country for intra-continental migration flows.
- **Mexican Cinema.** Famous film makers and Mexican movie culture – history, present and future.
- **Mexico: Environment and Sustainability.** Biodiversity, strategies and social impact of environmental problems.
- **Mexico: Human Rights and Security.** Structural violence, discrimination and NGO efforts.
- **Mexican Culinary Topics.** Heritage and modern expressions (including cooking class).



Week Two of the extension: Study Trip

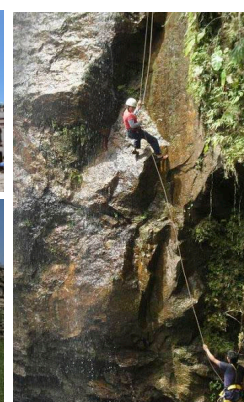
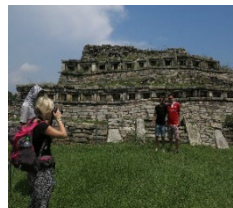


The second week of the extension will take the group on a fascinating study trip to one of the most diverse and beautiful places of Mexico: Cuetzalan. The jewel in the Northern mountains of Puebla state is surrounded by canyons, cloud forests, waterfalls and coffee plantations. Being one of the last places in Central Mexico where the indigenous culture is still alive and visible, the students will be able to live amongst the local population and observe their culture and traditions.

The study trip will be full of adventures and unforgettable experiences. The group will be accommodated in the eco-touristic lodging of a coffee farmers' cooperative and will enter in natural caves, swim in waterfall basins, visit local NGOs, do coffee tasting, visit pyramids and the famous botanical garden, do rappelling or handcraft workshops with indigenous women. Visits to local indigenous farmers will give the students a deep insight into traditional farming techniques and the rich flora and fauna of the region. All experiences will be embedded into the theoretical framework provided during the previous four weeks of the summer course.



CUETZALAN



Contact hours and credit recommendation:

3-week modality ([LINK](#)):

Core course: 66 contact hours; Mexican context: 34 contact hours. Total: 100 contact hours.

Credit recommendation: 7.5 ECTS / 4 credit hours

5-week modality ([LINK](#)):

Total: 154 contact hours.

Credit recommendation: 12 ECTS / 6 credit hours

More information and application: [LINK](#)