



## SOCIAL ENTREPRENEURSHIP AND GLOBAL INNOVATION Summer Program in Mexico City

### DATES

May 24th - June 20th, 2020  
(4 weeks)

### PROGRAM DETAILS

- Spanish course (different levels)
- Lectures and workshops on innovation, design thinking, finance, etc. (in English)
- Visits to local and international enterprises
- Development of a personalized project

### INCLUDES

- Tuition
- Access to campus facilities (gym, library, labs, ...)
- Course materials
- Visits and field trips
- Medical insurance

The Social Entrepreneurship & Global Innovation Bootcamp is a brand new short-term program developed by Universidad Iberoamericana for global innovators and entrepreneurs.

Participants will come to Mexico City for an intensive **four-week program** to learn how to build innovation-driven enterprises, and to address current global challenges with a social perspective. Throughout the program, participants will learn and practice the latest innovation frameworks used by startups around the world. The bootcamp deepens in strategies, business methodologies and tools to create products and services for social change with innovative characteristics.

At the end, participants will be armed with a comprehensive toolkit for entrepreneurship and leadership, and will develop lifelong bonds with innovators from around the world.



## ABOUT 'IBERO'



Universidad Iberoamericana is considered one of Mexico's most prestigious universities, distinguished by its high academic standards and strong social commitment. The Mexico City campus is located within the Santa Fe business district (western part of town).

## MEXICO CITY

Don't miss the chance to experience one of the world's most fascinating places! Previously known as the "City of Palaces", today Mexico City is one of the largest urban agglomerations in the world and the country's economic and cultural center.

## SPANISH COURSES

Placement in different groups according to the student's level (no previous knowledge required).

## CURRICULAR VALUE

Full-time academic program with 32 hours of Spanish language course and 64 hours of lectures and workshops on innovation, design thinking, finance, global trends, etc. The credit value corresponds to 4 semester credit hours (U.S. system).

## ACCOMMODATION

IBERO will arrange hotel/homestay options upon request. Ask for our special rates!



## More information:

Student Mobility Office:  
[info@internacional.ibero.mx](mailto:info@internacional.ibero.mx)

+52 (55) 5950 4000  
ext. 4688

## DEADLINES

- Application deadline: March 24<sup>th</sup>, 2020
- Advance payment (50%): April 12<sup>th</sup>, 2020
- The remaining payment of the fee will be paid upon arrival (May 24<sup>th</sup>, 2020)

## FEES

- Application fee (non-refundable): \$48 USD
- Program fee: \$1,020 USD